

CATRION partners with Airport Dimensions to elevate airport hospitality in Saudi Arabia



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[CATRION](#) has announced a strategic partnership with [Airport Dimensions](#) to enhance airport hospitality experiences across the Kingdom and support the continued growth of Saudi Arabia's aviation sector in line with Vision 2030.

Airport Dimensions is a global leader in airport experience, grounded in insight and a breadth of expertise across lounges, sleep, play and digital, and part of the Collinson group.

Through this partnership, CATRION will go beyond traditional lounge operations by introducing globally proven hospitality concepts, digital solutions, and service offerings from leading international airports. This will enable the delivery of more integrated, scalable and commercially compelling solutions for airlines, airports and travel partners.

Together, the two organizations will deliver integrated hospitality solutions that elevate passenger journeys while unlocking new commercial and revenue opportunities and strengthening CATRION's competitiveness in delivering large-scale aviation and hospitality projects.

Through this collaboration, CATRION will expand its presence in airport hospitality, adopt

internationally proven operating models, and leverage advanced digital capabilities to enhance service quality, efficiency, and scalability across its growing portfolio.

A key component of the partnership is Airport Dimensions' Connecta platform, enabling a more seamless, personalised and data-driven experience both in the lounge and across the entire passenger journey. By connecting traveler touchpoints and leveraging real-time insights, Connecta enhances operational performance and drives more meaningful customer engagement. Connecta goes beyond digitizing the in-lounge experience to unifying the travel experience and commercial offerings across the airport terminal and supporting the entire day-of-travel.

Mohammed AlShuhail, Chief Executive Officer of CATRION, said, "This partnership reflects CATRION's ongoing evolution as a key enabler of Saudi Arabia's aviation ecosystem. By combining our 40 years of expertise in hospitality with the exceptional capabilities of Airport Dimensions, we are redefining passenger experience standards while supporting the ambitions of Saudi Vision 2030."

Mignon Buckingham, Chief Executive Officer of Airport Dimensions, said, "Airport Dimensions brings deep global expertise in airport experiences that deliver measurable value. Our digital platform Connecta is a powerful tool for airports and operators in enabling better airport experiences by reducing friction and leveraging data. In partnership with CATRION, we see a clear opportunity to combine our capabilities to enhance passenger journeys in Saudi Arabia through more innovative, data-led solutions that respond to the needs of today's traveler."

The collaboration also marks a strategic entry point for Airport Dimensions into the Saudi market, supported by CATRION's established footprint and strong stakeholder relationships. Both organizations will explore opportunities to introduce innovative, Saudi-specific passenger services tailored to the Kingdom's rapidly evolving aviation landscape.