

Breeze Airways marks fifth birthday with refreshed onboard menu



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[Breeze Airways](#) is marking its fifth birthday with a refreshed onboard menu featuring updated beverage and snack offerings – headlined by “Island Breeze,” a custom signature cocktail created for the airline in partnership with Straightaway Cocktails.

A refreshing twist on the classic Sea Breeze, the Island Breeze is a sparkling vodka cocktail with orange liqueur, cranberry, passion fruit and sea salt and is available onboard.

"Our onboard experience is a big part of what sets Breeze apart, and our fifth birthday felt like the perfect moment to raise the bar," said Dana Shapir, Breeze Airways' Chief Guest Officer. "From a custom signature cocktail to new wine and coffee partners to snack bundles that give passengers more ways to customize their experience, this refresh reflects the same philosophy we have built the airline on, giving people a great product at a great price."

"Partnering with Breeze Airlines for the past three years has been a delight. They are a truly innovative and collaborative team who care as deeply about the guest experience as we do, and we are honored to collaborate with them. The Island Breeze cocktail is a real charmer, everyone who has tried it has loved it. We are excited to offer world-class cocktail service at 35,000 feet alongside Team Breeze and their passengers," said Cy Cain, Co-Founder and CEO.

In addition to its signature cocktail, Breeze is also introducing other beverage partnerships to its menu, including Archer Roose Wines, Still G.I.N by Dre and Snoop and Peet's Coffee.

"Modern travel deserves modern wine," said Marian Leitner-Waldman, CEO & founder of Archer Roose Wines. "Breeze understood that immediately and built an inflight experience that takes hospitality seriously without taking itself too seriously. A perfectly portioned can of award-winning wine fits the Breeze experience the way wine should fit the moment. We are proud to be on board."

"You do not usually see a brand partner with an airline this early, but that is kind of our whole thing. We wanted Breeze passengers to have access to a real premium option, something versatile and genuinely worth reaching for. Still G.I.N. By Dre and Snoop delivers that, and we're proud to bring it on board," stated Rocco Milano, Chief Revenue Officer of Still G.I.N. By Dre and Snoop.

"Peet's sees enormous opportunity anywhere people drink coffee," said Peet's Coffee President, Stuart Heflin. "As airlines are restoring high-touch offerings, Peet's coffee brings the quality, craftsmanship and experience of our coffeebars to inflight service."

The airline is also introducing an updated a-la-carte menu and snack boxes, as well as bundled snack options to help passengers mix, match and save. The a-la-carte snacks consist of Albanese True to Fruit Gummies, Kettle Brand Sea Salt Potato Chips, Cooper Street Granola Bakes, Soon Veggie Ramen Noodles, Alp and Dell Cheese Tray. The created snack boxes include Pirate's Booty Aged White Cheddar, Tiny Tate's Chocolate Chip Cookies, Albanese Sour Gummi Worms, Octonuts Dry Roasted Sea Salt Almonds and a Wikki Stix Creative Toy for Kids, Solely Organic Mango Fruit Jerky, Lucky Lola's Sweet Chorizo Heat Meat Stick, Wicked Crisps Sea Salt and Hummus Crisps, KIND Healthy Grains Dark Chocolate Chunk and Pick Pocket Dips Traditional Hummus.

Passengers seated in Breeze Ascent will continue to enjoy complimentary beverages, including beer, wine, cocktails and the Island Breeze, along with a-la-carte snacks. All passengers on every Breeze flight will continue to enjoy complimentary Peet's Coffee, tea and water with the full menu of drinks, snacks, curated snack boxes and bundles available for purchase throughout the cabin.