

BA First Class meals sold for home dining



A cheese selection that's part of BA's new First Class meals for home cooking

British Airways First Class meals will now be available for dining at home through a partnership between British Airways, [Feast Box](#) and [DO & CO](#).

The partners are developing a limited-edition cook-at-home meal kit that mirrors British Airways' First cabin dining experience.

Each meal kit includes a four-course menu inspired by the food served in British Airways' First cabin. Customers can choose vegetarian, fish and meat dishes in their kit. They will receive the full ingredients – as used in the First cabin – to cook the meal at home, along with a recipe sheet and an information card in the form of a passport.

The meal kits can be ordered [here](#) to be delivered direct to a customer's door. Each meal kit will start at £80 (US\$110) and serve two people. The kits are available to order today with deliveries beginning next week.

Feast Box is gifting all those embarking on the British Airways First dining experience a complimentary box from their regular internationally inspired menu. Customers will also receive a voucher for 10 percent off a British Airways flight.

"We hope that this exclusive First experience will allow our customers who are missing flying to enjoy an amazing dining experience at home," said Hamish McVey, Head of Brands and Marketing at British Airways. "British Airways, Feast Box and DO & CO take huge pride in offering top quality international cuisine, and although it might appear a little different being delivered to a customer's door rather than at 38,000 feet, we hope it will be just as exciting."

Jyoti Patel, Feast Box CEO and Founder added: "Food is a wonderful way to explore the world and helps to shape our fondest memories. Offering people the chance to travel the world through food is at the core of everything we do, so working with British Airways on this First experience has helped to bring Feast Box to life in a very special way."

"At DO & CO we pride ourselves on offering outstanding and innovative dining experiences to our customers around the world," said Robert Williams, DO & CO UK Managing Director. "Working on this First dining experience has been a fun way to bring some of what we usually do in the skies with British Airways into people's homes and we look forward to them enjoying it. We've ensured that dishes such as our slow-cooked 48-hour beef cheeks in a port wine jus are easy to assemble and of course delicious to enjoy."



A First Class meal for two costs approximately US\$110

A sample menu:

- Loch Fyne smoked salmon timbale with honey mustard dressing
- Slow cooked British beef cheeks with Jalapeno potato gratin, tenderstem broccoli and chimichurri
- Cheese selection of Caws Golden cenarth, Snowdonia Black Bomber Cheddar, Harrogate blue and Kidderton ash goats cheese with chutney
- Dark chocolate and orange liqueur bread & butter pudding with vanilla sauce

Both the outer and interior packaging of the meal kits are made of recyclable, compostable or biodegradable materials. The food is sourced, where seasonality allows, from the UK and Ireland including smoked salmon from Loch Fyne in Scotland and beef cheeks from heritage UK breeds.

Customers can share the images of their dining experience at home with the airline on its social media pages using #BAFirstFea