

ANA updates Japanese Sake and Shochu selection onboard and ANA Lounges



Selection of Japanese sake



Selection of Japanese shochu

ANA is updating its selection of Japanese sake and shochu

All Nippon Airways (ANA) has announced it will update its Japanese Sake and Shochu selection for onboard and in ANA Lounges, beginning March 1.

The airline said that 62 brands were selected under the guidance of Yasuyuki Kitahara, ANA's trusted sake advisor, member of [THE CONNOISSEURS](#) as well as the Assistant Food & Beverage Manager of Conrad Tokyo.

The assortment will include classics alongside trendy selections. First and Business Class passengers on ANA international flights, Premium Class passengers on domestic flights and visitors to the ANA Suite Lounge and ANA Lounge for both international and domestic flights will have access to the updated selection, with the exception of those lounges at [HNL](#).

"Delivering on our commitment to continuously elevate the ANA experience, we're thrilled to introduce our newest lineup of Japanese sake and shochu," said Tomoji Ishii, Executive Vice President, Customer Experience Management and Planning of ANA. "With each sip, passengers will embark on a flavorful journey through Japan's rich culinary tapestry, ensuring an unforgettable inflight experience."

For a limited time in August, passengers flying in First Class on international flights will have the exclusive opportunity to experience "IWA 5 Assemblage5" before its public release in September. The "IWA" is a sake brand from Japan's Toyama prefecture, created by Richard Jofrowa, former Chief Brewer of Dom Pérignon. It uses the "Assemblage" blending technique.

IWA 5 Assemblage 1 was launched in 2020, and a new Assemblage has been produced every year since. The IWA 5 Assemblage 5 will become publicly available in September 2024.

Passengers will be able to sample recommended shochu ahead of its entry to onboard and lounge service. This service will be available in the ANA Suite Lounge and ANA Lounge for international flights at Tokyo Haneda ([HND](#)) and Narita ([NRT](#)) airports until February 29.