

American Airlines improves onboard customer experience for the summer travel season



American Airlines' new fruit and cheese plate, part of its onboard summer season enhancements

[American Airlines](#) has announced a series of improvements to its onboard services ahead of this year's summer travel season.

This includes a selection of new inflight meals and snacks, Wi-Fi connectivity updates for passengers and new entertainment options to stream while in flight.

As Kim Cisek, Vice President of Customer Experience explained in a June 8 press release: “Our customers are the inspiration behind everything we do, and American is committed to consistently deliver a world-class experience for them. We know customers want a convenient travel experience throughout their journey on American and to arrive at their destination satisfied and ready to explore — a focus we keep in mind when refreshing and creating new experiences for them to enjoy on the ground and in the skies.”

Passengers flying on transcontinental American Flagship service flights have a new premium entrée to choose from with American's new Plant-Based Bulgogi Noodle Bowl. The entrée comes with yakisoba noodles, stir fry vegetables and plant-based beef crumbles — offering a new meal option that is both nourishing and delicious.

Passengers flying in premium cabins to Europe from Chicago's O'Hare International Airport this summer can enjoy dishes from [Avli on the Park](#), a MICHELIN 2023 honoree Greek restaurant based in Chicago. From a Greek Beef Orzo Stew to a Kagiania Egg Scramble for breakfast, American worked closely with Avli on the Park to bring a new summer dining experience to the skies while flying nonstop to six different destinations in Europe: Athens, Barcelona, Dublin, London, Paris and Rome.

To give American's Buy on Board program a summer refresh, a Fruit and Cheese Plate and Breakfast Bag begins flying in the Main Cabin this month. The Fruit and Cheese Plate features cheese, grapes and chocolate while the Breakfast Bag has a combination of yogurt, granola and a fig bar. The new items are available for purchase on flights (1,300 miles or more) that depart between 9:46 a.m. and 9 p.m. and between 5 and 9:45 a.m., respectively.

By July, 100 percent of American's Wi-Fi-equipped regional and narrowbody aircraft will plan to offer [T-Mobile](#) In-Flight Connection On Us. With this new enhancement, eligible T-Mobile customers can enjoy complimentary connectivity with streaming during their domestic flights. These enhancements will make American the only US major carrier offering 100% mainline aircraft with video streaming capabilities.

To celebrate Pride Month, American offers an entertainment channel featuring top LGBTQ+ talent in the entertainment industry. Passengers can choose from a list of curated movies and series.

This summer, American is bringing new content to the American Black Film Festival channel. The inflight entertainment channel elevates the unique voices and powerful stories of the Black community to offer a deeper understanding of the Black experience.

As part of the airline's partnership with [Apple TV+](#), American is offering new subscribers two free months to continue watching Apple Originals they've discovered in flight after they've landed.