

Alaska Airlines brings back food service options



Alaska Airlines' popular chess and fruit platter

[Alaska Airlines](#) is expanding food and beverage service with a selection of freshly prepared, West Coast inspired First Class meals and pre-order option.

The meals will be served on all flights more than 670 miles and hot meals on flights longer than 1,100 miles. Premium Class and main cabin passengers can pre-order freshly prepared wraps or a fruit and cheese platter on all flights more 1,100 miles and packaged snacks on shorter flights. A full beverage service including Starbucks Coffee, Teavana Tea and individual cans of soda. Craft beer and West Coast wines and premium spirits are available in all cabins on flights more than 400 miles.

"We're excited to welcome our guests back on board and want them to have a great experience with us," said Todd Traynor-Corey, managing director of guest products at Alaska Airlines, in the July 30 release. "We've put a lot of thought and planning into safely adding additional food and beverage service on our flights, while getting back to fresh and local menu items that our guests love."

Enhancements to the food and beverage service include:

- New seasonal entrees include Guajillo Chile-Lime Salad with ancient grains, roasted broccoli and sweet potato with a roasted lemon crema, and Miso Marinated Cod with sesame garlic farro, sauteed yu choy, bell peppers and shitake mushrooms in a sesame-miso butter sauce. Guests can choose from three menu selections on all meal flights.

- Full tray service in First Class – including [Schoenwald](#) porcelain and compostable linen and silverware – has resumed on routes longer than 670 miles.
- A full selection of alcohol and non-alcoholic beverages available in all cabins with multiple cart services on flights more than 1,100 miles. Alaska Airlines features craft beer by [Fremont Brewing](#), and as a new summer beer of [Kona Longboard Island Lager](#). Plus, there are West Coast wines curated exclusively from [Broken Earth Winery](#) in Paso Robles, California, and [Canoe Ridge Vineyard](#) in Columbia Valley, Washington.
- With the airline’s pre-order program, selecting First Class meals from its mobile app can be done two weeks before a flight and up to one hour before departure. That includes pre-ordering the airline’s popular fruit and cheese platter. In main cabin, fresh food items are available up to 20 hours before departure and picnic packs are available up to one hour prior to departure.
- On shorter flights between 670-1,099 miles, Alaska Airlines has added more snacks. The Northwest Deli Picnic Pack includes Deep River potato chips, Old Wisconsin Turkey Stick, Madi K’s Whole Natural Almonds, Gilman White Cheddar Cheese Stick and Mandy’s Dark Chocolate Cookie Thins. The picnic packs can be pre-ordered up to one hour before departure and can also be purchased on board with a credit card or stored form of payment.
- In First Class, passengers are served a fully recyclable, box-shaped carton of water, sealed with a plant-based cap. Each Boxed Water carton is made from sustainably harvested trees and the multi-filtered water goes through a proprietary eight-step purification – giving it a clean, crisp taste.

Alaska Airlines is partnering closely with epidemiologists and our internal safety experts as we implement new food and beverage service on our flights. The airline will continue to enforce the federal mandate requiring passengers to wear masks over their nose and mouth during travel. Guests can briefly lift their masks for eating and drinking.