

AirJapan unveils select inflight meals and products



AirJapan aircraft in the sky

[AirJapan \(under ANA Holdings Inc.\)](#) has unveiled its select inflight meals and products available for purchase on the day of travel. The airline is striving to elevate the passenger experience by offering products based on Japanese culture, the press release said.

The airline is making 56 meals based on Japanese culture available on the inflight menu, including curry rice, ramen and light meals like ochazuke (dashi broth over rice). The airline is also working to reduce food waste by using packaged, freeze-dried foods produced in Japan using processing technology that prolongs preservation without sacrificing taste.

Passengers will have the opportunity to buy regional sake inflight, crafted at Matsuoka Brewery in Saitama. A special masu (cup) will be available for purchase featuring the airline's logo as well.

In addition to the updated menu offerings, AirJapan is providing passengers with an array of inflight products for purchase. The airline created products including blankets, earphones and other items based on ideas from its cabin attendants. The original product embodies the brand's concept and highlights elements of Japanese culture.

One such product is the AirJapan Original Aroma Mist, with two scents based on the brand's colours: Akebono and Ai. The handmade soaps available to purchase inflight are made by hand and crafted from pure vegetable soap.

In addition, AirJapan chose original products that embody the brand's concept to showcase Japanese culture, regional specialties and other meticulously crafted items.