AirAsia Food expands to Penang, Malaysia

This is a special feature from *PAX International***'s** [**June 2021 Asia-Pacific digital edition**](#).

CEO of airasia.com Karen Chan (fourth from right) with the airasia.com management team.

[AirAsia](#) has been diversifying through the pandemic, launching food delivery service [AirAsia Food](#) powered by [Teleport](#). After a successful debut in Klang Valley, Malaysia, the Group is bringing the service north to Penang.

"There is no doubt that Penang is a foodie's dream come true," said Lim Ben-Jie, AirAsia Super App Head of e-Commerce. "A place where there is an abundance of local flavors, as well as world-class cuisines and hence, we are excited to expand AirAsia Food into Penang after Klang Valley in Malaysia, as well as Singapore."

AirAsia Food is part of the AirAsia Super App, called [airasia.com](#). AirAsia Food aims to disrupt the food delivery scene by offering a seamless solution for merchants at an affordable and business friendly commission rate. It runs on flat rates and 10 percent commission model. Merchants can sign up immediately with flat-rates and switch to a 10 percent commission model later on. It gives full control for merchants to manage menu and prices, apart from receiving an extended delivery range of up to 60 kilometers (as compared to 15 to 20 kilometers by other food delivery platforms).