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# Qatar Airways kits highlight Breast Cancer Awareness Month

By **Rick Lundstrom** on October, 14 2019 | Amenities & Comfort



[Qatar Airways](#) passengers traveling on long-haul flights in First Class and Business Class are being presented with [BRIC's](#) limited edition pink themed amenity kits during October, marking the airline's annual support for [Breast Cancer Awareness Month](#).

The exclusive amenity kits are made from vegan leather and are offered in two different color options – a white kit with the breast cancer pink ribbon prints for female passengers and a charcoal grey kit with pink accents for male passengers. Both kits feature a unique zipper pull in the shape of the breast cancer ribbon. Each kit is further personalized with a message imprinted on a band, reading: 'Support the fight & think pink'.

Business Class bags contain socks, eyeshades, ear plugs and an organic range of products from Italy's [Castello Monte Vibiano Vecchio](#). The skin care range includes lip balm, hydrating facial mist, and anti-ageing moisturizer. First Class kits are equipped with the same products but include an additional Night Recovery Cream as well as BRIC's signature eyeglass pouch. The Business Class and First Class bags for women are distinct with pink-colored socks, eyeshades and ear plugs, while the men's kits feature the same in grey tone.

Economy Class passengers traveling on overnight long-haul and all ultra long-haul flights are also offered limited edition breast cancer awareness amenity kits. The bags feature pink ribbons and include eyeshades, socks, ear plugs, lip balm, toothbrush and toothpaste.

Earlier this year, the airline launched its new line of luxurious BRIC's amenity kits for passengers in its First Class and Business Class cabins. The luxury kits come in a variety of colors for male and female passengers.