

White Glo introduces Bite & Brush Toothpaste Tablets



The Bite & Brush Toothpaste Tablets by White Glo

[White Glo](#) tells *PAX International Magazine* it is introducing its Bite & Brush Toothpaste Tablets to combat the 1.5 billion toothpaste tubes discarded annually worldwide.

"The plastic in those tubes [takes] 500 years to break down. This devastation is why White Glo takes sustainability very seriously," the company explains.

The Bite & Brush Toothpaste Tablet was formulated by White Glo as an eco-friendly toothpaste option. Each comes in a small paper sachet, or a bulk glass jar, reducing the need for plastic packaging. The packaging keeps the toothpaste sealed and fresh, using materials that are not harmful to the environment.

White Glo also partnered with Clean Hub to help reduce the amount of plastic waste entering the ocean. With more than 1,500 kilograms of plastic waste having been recovered from the ocean so far.

"White Glo continues to maintain their contribution in helping the environment. Together, we can all play our part in reducing waste and preserving our beautiful earth," the company says.