

Turkish Airlines Business Class amenity kits showcase UNESCO sites



Turkish Airlines' UNESCO Amenity Kits

[Turkish Airlines](#) is now bringing Türkiye's cultural treasures to the skies with a new amenity kit collection called the "UNESCO Türkiye Series."

The collection is inspired by six UNESCO World Heritage sites in Türkiye which are Nemrut, Göbeklitepe, Cappadocia, Ephesus, Ani and Troy along with four different ebru (Turkish Marbling) designs and three traditional carpet-rug motifs. These kits are now being offered in Business Class on flights ranging from five to eight hours, while different versions will be introduced in mid-January for Economy Class on flights longer than eight hours.

Developed in collaboration with the Turkish National Commission for UNESCO, this special collection highlights Turkish Airlines' vision to provide comfort above the clouds and also showcase Türkiye's

historic and cultural values on the global stage. Each set is presented as a memorable travel keepsake that combines thousands of years of Anatolian history and artistic heritage with contemporary design elements.

Each kit contains hand and body lotion and lip balm formulated by the luxury fragrance brand [EX NIHILO](#). Around 80 percent of the materials used in items such as socks, eye masks and toothbrushes are made from recycled materials and sustainable options like biodegradable cornstarch.

“With the UNESCO Türkiye Series, not only we are providing our guests with a memorable flight experience but we are also showcasing Türkiye’s rich cultural heritage to the world. As Turkish Airlines, we continue to maintain our lead in the global aviation sector with our sustainability-focused approach and our vision of preserving cultural values. This collection is a tangible expression of our efforts to present Anatolia’s millennia-old history and art to our passengers in a contemporary way. We hope our guests will form a unique bond with Türkiye’s deep-rooted past through these sets,” said M. Akif Konar, Turkish Airlines’ Chief Operations Officer.