

Turkish Airlines and Buzz introduce Business Class amenities with Lanvin Parfums



Turkish Airlines' Business Class amenity kits in collaboration with Buzz and Lanvin Parfums

[Turkish Airlines](#) and [Buzz](#) have launched a new collection of Amenity Kits for Business Class passengers in collaboration with luxury heritage brand [Lanvin Parfums](#). This set of five Business Class travel bags is a celebration of heritage, modern luxury and refinement.

The collection

The collection is inspired by Lanvin's most iconic retail bags, with each bag designed to provide comfort and luxury. The bags contain a curated selection of limited-edition Lanvin skincare products in stylish, black tubes and handpicked travel essentials to elevate the onboard passenger experience.

The collection features a Folio Bag with an external pocket and gusset opening in signature, contrasting colour ways. For male passengers, the Folio bag is black with brown trim and for female

passengers the Folio bag features a tan and cream colourway.

The Vacay Bag is a functional bag designed to be used as a travel pouch. For male passengers the Folio bag is black and brown and for female passengers the Folio features a tan and cream colourway.

Included in the collection is a unisex Leisure Bag in black for international outbound flights.

Inside the kits

A range of Lanvin Parfums skincare is provided in each kit, including a Hand & Body Lotion and Lip Balm featuring a nourishing blend of Cocoa Seed Butter, Shea Butter, Olive Husk Oil and Coconut Oil to provide optimal hydration inflight.

Lanvin was founded in Paris in 1889; the Turkish Airlines Business Class amenity kits feature Les Notes de Lanvin, a heritage-inspired fragrance crafted exclusively for this collection.

Inside the amenity kit itself, each item has been designed with sustainability in mind. The Eye Mask and Socks have been crafted using high-quality recycled materials. The earplugs provided in the kit are housed in paper packaging to reduce single-use plastics. Similarly, the toothbrush included in the kit is made with a bamboo handle and a wheatstraw-blended cap.

The Lanvin Parfums branded bag itself has been designed as a functional and fashionable travel accessory that passengers can enjoy long after their flight to promote reuse.