

TUI and Linstol refresh onboard textiles across Premium Economy and Economy



Linstol and TUI collaborated on a textile collection designed to bring the airline's distinctive colors and patterns to the cabin

[TUI](#), in collaboration with [Linstol](#), has introduced a refreshed textile collection across its Premium Economy and Economy cabins.

The collection expands TUI's Premium offering with a new luxury duvet designed to provide a softer, more comfortable and home-like experience onboard. The generously sized duvet aims to give passengers a more restful journey while creating a more elevated alternative to traditional airline bedding.

The Premium collection also includes a soft blanket made with Linstol's Aquathread™ circular yarn, combining comfort with material innovation. Contemporary geometric designs and TUI's bright blue color palette bring the airline's brand personality into the cabin.

For Economy passengers, the collection includes an ultra-soft fleece blanket designed to provide lightweight comfort.

"Every customer touchpoint shapes the journey, and textiles play a key role in creating that emotional onboard experience," said Nicky Upton, Global Director of Textiles at Linstol. "Working alongside TUI, we wanted to push the Premium experience further, creating products that feel more luxurious, comforting and considered while retaining the warmth and optimism of the TUI brand."

The collection uses vibrant colors and playful patterns designed to evoke a sense of joy and holiday anticipation, turning functional comfort items into elements of the TUI brand experience.

As airlines continue to redefine the Premium travel experience, TUI and Linstol said the collection combines comfort, design, material innovation and sustainability to create a more distinctive onboard experience.