

Thai Airways introduces Disney themed activity kits for young travelers



Thai Airways' Moana-themed children's kit includes a reusable bag, pop-up board game and activity set designed to encourage creativity and play during the journey

[Thai Airways](#) with [Buzz](#) has launched its first ever Disney themed activity kits for children, introducing a new onboard offering designed to elevate the inflight experience for young travelers.

The program features two themed kits inspired by popular Disney characters, Moana and Mickey Mouse, combining entertainment, creativity and collectability. The airline says the initiative is part of its broader focus on enhancing family travel by creating engaging, age-appropriate onboard experiences.

Designed to encourage independent play and storytelling, the kits incorporate stylized artwork with a "grown-up" aesthetic while remaining playful and accessible. Reusability is a central component of the concept, with durable bags and collectible elements such as embroidered patches intended to extend the experience beyond the flight.

The Moana-themed kit draws on the character's spirit of adventure and includes a reusable gadget bag, a pop-up board game with activities, embroidered patches and a Thai Airways-branded snake

A collection of promotional items for the Disney x THAI collaboration, featuring Mickey Mouse. The items include a blue tote bag with Mickey Mouse wearing a Thai traditional outfit, a blue notebook with Mickey Mouse, a blue calendar with Mickey Mouse, a blue pencil holder with Mickey Mouse, and a blue pen with Mickey Mouse. The items are arranged on a light blue background.

Meanwhile, the Mickey Mouse-themed kit blends classic character appeal with hands-on creativity. It features a satchel style bag, activity cards, sticker sheets and the same puzzle and colouring elements, encouraging engagement throughout the journey.

With the introduction of the program, Thai Airways reinforces its commitment to delivering a more thoughtful and engaging experience for families. The Disney-themed kits are available onboard for children who pre-order a Children's Meal, adding a creative dimension to the inflight journey.