New SWISS Business comfort kits to come with skysupply partnership



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<u>SWISS</u> selected <u>skysupply</u> as the partner for the development and supply of a new concept designed to enhance the airline's Business Class passenger experience. The new Business comfort kit collection includes four different sizes of packing cubes, produced in collaboration with <u>Victorinox</u>: the Swiss manufacturer of army knives, kitchen knives, luggage, watches, and perfume.

"It is always a pleasure to develop this work and we are delighted to have created a conclusive, stringent concept with attention to detail together with SWISS and Victorinox," said Wolfgang Bücherl, Managing Director of skysupply.

SWISS Business guests on long-haul flights from Zurich and Geneva will be able to enjoy the new SWISS Business comfort kits. According to the release, the packing cube (made entirely of recycled polyester) will be launched in a new size every three months.

SWISS Business guests on SWISS long-haul flights to Zurich and Geneva will continue to receive the aluminum boxes based on the Victorinox bag design. The boxes are designed to be reused in many ways such as, the release suggests, a pencil case.