

SWISS introduces First Class and Business Class amenity kits for kids



Skysupply kids amenity kit for SWISS

From November 20, Swiss International Air Lines ([SWISS](#)) will welcome kids under 12 years with a new treat: a playful drawstring bag designed to keep young travelers entertained both onboard and after the trip. The amenity kit will be offered to kids in First Class and Business Class.

[Skysupply](#) has created a fun, practical and sustainable amenity kit tailored for young passengers. Following a cheerful yet tasteful color scheme of greens, blues and yellows, the bag – which can be carried by hand or worn as a backpack using the drawstrings – is a useful companion during the journey and beyond.

The sage-colored, bag made of recycled polyester with a yellow top and light-blue handles and strings, features an illustration of a SWISS aircraft and the national carrier's logo on the front. Its contents include: a light-blue sleeping mask with a yellow trim and an eye imprint, sage-green socks with airplane-shaped grips, a blue Humble toothbrush made of cornstarch with toothpaste and an Xs and Os game. The game's yellow X and sage O tokens, made of cardboard, are stored in a beige cotton drawstring bag. The bag itself is printed with the game grid, doubling as the board.

The drawstring bag can later be reused to store shoes, clothing or cords during and after travel. With its new kit, Skysupply has created a child-friendly concept that doesn't compromise the elegant, sophisticated SWISS style. By combining practical and entertaining items made from sustainable materials and designed for reuse, SWISS aims to strengthen its connection with the next generation

of travelers.