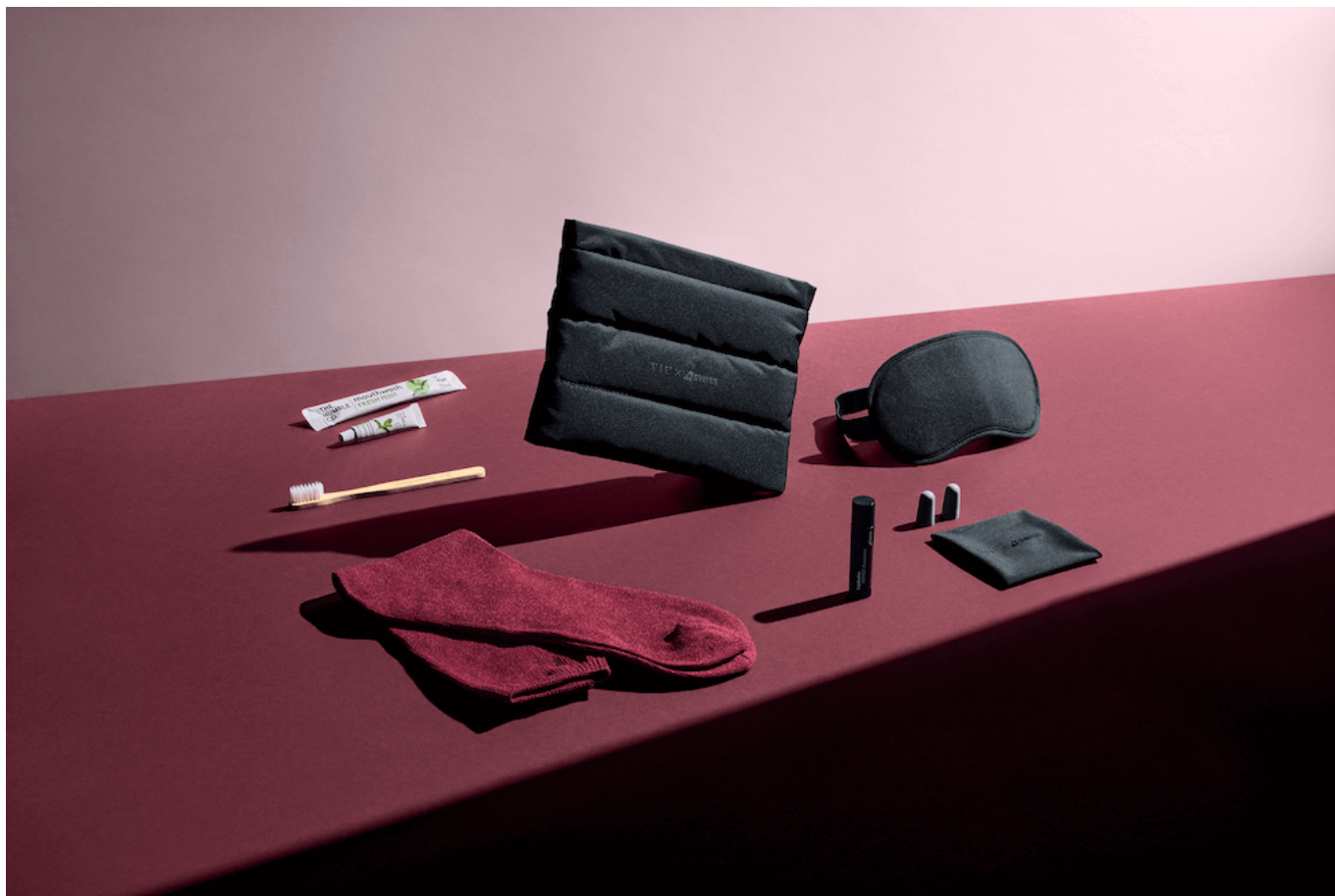


SWISS and VIU introduce exclusive Business Class amenity kit



SWISS x VIU Business Class amenity kits designed by Skysupply

Swiss International Air Lines ([SWISS](#)) has introduced its exclusive amenity kits, developed and designed by [Skysupply](#) in partnership with premium Swiss eyewear brand [VIU](#), to its Business Class passengers. The partnership is built on shared values – a commitment to quality, design, and innovation – and is part of SWISS Senses, the airline’s new long-haul experience.

Personalized seating, advanced technology and an elevated service offering are key elements of the SWISS Senses concept in the airline’s Business Class. With the thoughtfully developed amenity kits, Skysupply, one of the world’s leading suppliers of inflight equipment, contributes to this enhanced travel experience. SWISS’s minimalist style and high-quality standards harmonize perfectly with VIU’s understated design philosophy, craftsmanship, use of conscious materials and timeless aesthetics.

SWISS offers four types of pouches in different shapes and sizes: a hard case, a padded eyeglass case, a padded square pouch and a padded rectangular pouch. All kits are available in either black or elegant bordeaux. The designs are sleek, the material durable and each version is ideally suited for storing and protecting personal belongings such as glasses, cords, cosmetics, jewelry or other valuables.

All kits are embossed with both the VIU and SWISS logos: black-on-black or bordeaux-on-bordeaux, understated yet impactful. The padded pouches also feature a triple-stitched pattern that creates a

structured surface, subtly inspired by down jackets.

The amenity kits include socks with heels, a Humble bamboo toothbrush, Humble toothpaste and craft paper-wrapped earplugs – the kits include a flyer highlighting the available items. For additional comfort, passengers may request a black sleeping mask, Humble mouthwash, lip balm and a VIU microfiber cloth from the cabin crew.