
SPIRIANT supplies kit series for Hong Kong Airlines

By **Rick Lundstrom** on July, 11 2019 | Amenities & Comfort



Business Class kits on Hong Kong Airlines will be changed every quarter

[SPIRIANT](#) today announced a new collectible amenity kit series in collaboration with [Hong Kong Airlines](#) that turns the spotlight on artistic young talent.

The four amenity kits will be in Business Class and changed every quarter.

With the kits, Hong Kong Airlines is attempting to show the creative side of Hong Kong culture to the world. To do so they commissioned rising young artists to design each kit. Following selection from a wide pool of applicants, Hong Kong airlines chose Lock Lai, founder of local [TinBot™](#) toy company; celebrated illustrator Jane Lee; font creator Lee Kin Ming; and tattoo artist Lily Cash. The diverse set of designs incorporates nods to the Hong Kong culture and subtle references to Hong Kong Airlines.

Each kit contains a curated set of amenities; earplugs, an eyeshade, comfy socks, a dental kit and [L'Occitane](#) cosmetics for a luxury inflight experience. The durable nylon material enables the kit to double as a case for cosmetics, cables or personal belongings.

“It was fantastic to merge the expertise of SPIRIANT’s team and the artists’ creativity,” says Addy Ng, Director of Design Amenities at SPIRIANT. “The result is four high quality and extremely creative kits that go a long way to demonstrating the artistry of Hong Kong.”

SPIRIANT and Hong Kong Airlines have enjoyed a longstanding relationship with the supply of luxury onboard comfort items.

Chris Birt, Acting Director of Service Delivery at Hong Kong Airlines added, “we couldn’t be happier with the expertise and quality that was delivered with the amenity kit creation. We’re excited to introduce them to business travelers.”