

South America inspires LATAM amenity kits with Costa Brazil cosmetics



Each kit reflects its place through colors, materials and design elements, allowing passengers to connect in a subtle yet meaningful way with the identity of the region

[LATAM Airlines](#) is introducing its latest amenity kits, the Altitude Collection, in partnership with [Costa Brazil](#), facilitated by [WESSCO](#). The collection celebrates the depth, diversity and beauty of South America. Rooted in a shared commitment to conscious travel and a deeper connection with nature, the partnership unites LATAM's role as the leading airline in the region with Costa Brazil's responsible, nature-guided approach to beauty.

The kits are part of the airline's renewed Premium Business cabin experience. Launched on December 1, the kits—which include Costa Brazil cosmetics— incorporate the intersection between nature, design and well-being, drawing inspiration from the colors, aromas and textures of South America's most iconic landscapes. This comes together to create a modern and thoughtful onboard experience that surrounds passengers with the spirit of the continent.

"The partnership with Costa Brazil reinforces our commitment to continue elevating the travel experience, awakening onboard a greater connection with our continent and creating opportunities to bring to many customers and destinations the culture, beauty, and natural aspects of South America," said Paulo Miranda, Vice President of Customers at the LATAM Airlines Group.



In the kits, a nourishing lip balm, restorative hand and body cream and refreshing cleansing towel—each vegan, dermatologically tested and infused with forest-sourced ingredients like murumuru butter, buriti oil, copaíba resin and passion fruit seed oil—come together to soften, soothe and replenish the skin

A partnership shaped by Latin America

LATAM's mission is to connect the world to South America. Costa Brazil's mission is to reconnect people to nature through clean and sustainably sourced formulations. The two brands come together around a shared belief: that it is possible to elevate the travel experience without losing authenticity, and that design, narrative and responsibility can coexist.

Founded by Brazilian designer Francisco Costa, Costa Brazil was born after his first trip to the Amazon with Conservation International. This experience transformed his understanding of beauty and responsibility, leading him to create a brand based on purity, intention and respect for the environment and communities that inspire it.

"This is a very exciting moment for us at Costa Brazil as we begin this partnership with LATAM. I am deeply grateful to be able to expand the reach of our sustainable DNA. LATAM will help us communicate Costa Brazil's ethos: 'the spirit of beauty is inseparable from the health of the Earth,'" said Costa.



The Altitude Collection features six collectible kits, each inspired by a South American landscape and its defining elevation—highlighting how altitude shapes the region’s climate, textures, colors and culture

Altitude Collection: Design inspired by territory

The Altitude Collection is composed of six collectible kits, each inspired by an iconic landscape and the specific altitude that defines its environment. The concept of “altitude” is central, as it reminds travelers how elevation shapes climate, texture, color and culture throughout South America.

In addition, each kit reflects its place through colors, materials and design elements, allowing passengers to connect in a subtle yet meaningful way with the identity of the region.

The kits are described as follows:

- Amazon (92 meters) — lush green tones that recall the density and vitality of the forest
- Atacama (2,407 meters) — earthy and mineral tones inspired by the Chilean desert
- Salar de Uyuni (3,656 meters) — luminous whites that reflect the expansive horizon of the salt flats
- Titicaca (3,812 meters) — deep blues and soft golds evoking Andean waters and mountains
- Vinicunca (5,200 meters) — layers of vibrant colors inspired by the Rainbow Mountain
- Aconcagua (6,961 meters) — a sober and elegant palette reflecting the highest peak of the Andes

The Altitude Collection connects the entire narrative: the continent, the landscapes, the ingredients, the formulations and the travel experience come together through the lens of altitude.

Inside the kit: An essential onboard ritual created by Costa Brazil

The kits offered on international long-haul flights (more than seven hours) include a selected trio of Costa Brazil essentials, formulated with native Amazonian botanicals to ensure hydration, comfort, and care throughout the journey.

The kits consist of a nourishing lip balm, a restorative hand and body cream, and a refreshing cleansing towel—all formulated with murumuru butter, buriti oil, copaíba resin and passion fruit seed oil, all which help nourish, soften and soothe the skin.

All the products are vegan, dermatologically tested and created with ingredients that reflect Costa Brazil's connection to the forest.

Together, these products create a simple and meaningful onboard ritual that reconnects travelers with the Amazonian landscapes and natural richness that inspire Costa Brazil's philosophy and origins.

An experience that connects South America to the world

The initiative is part of the new phase of LATAM's Premium Business experience, which combines sophistication, comfort and regional identity in every detail of the service.

In 2025, the LATAM Group was recognized for the fourth consecutive year with the highest Five-Star Global Airline rating by APEX, chosen as Best Airline in South America at the Skytrax World Airline Awards, and winner of four categories in the [PAX Readership Awards](#).