

Qantas launches luggage tag collection designed by Buzz



Qantas and Buzz launch luggage tag collection

[Qantas](#) has unveiled a collection of luggage tags for its members. The tags are crafted from high-quality, sustainable materials and feature an RPET strap made from recycled plastic. They also have an anodized aluminum button and come in eco-friendly packaging.

The tags are designed and created by [Buzz](#).

“The elegant, contemporary, durable and sustainable tags are set to become a coveted travel accessory for Qantas Frequent Flyers,” Buzz said via LinkedIn.

The new luggage tags will replace the Q Bag Tags that were launched in 2010, allowing passengers to showcase their frequent flyer status by putting the tags on their carry-on baggage.