

Qantas unveils Australian-inspired Business Class amenity kits with R.M. Williams



Qantas x R.M. Williams Business Class amenity kit collection featuring skincare products from GROWN ALCHEMIST

[Qantas](#) and [R.M.Williams](#) have launched an exclusive collection of amenity kits for the airline's Business Class passengers, featuring premium skincare products from Australian brand GROWN ALCHEMIST.

Inspired by a warm, earthy color palette that reflects Australia's natural landscape, each distinctive kit is crafted with R.M.Williams' signature trims and features a frogmouth opening, allowing easy access to the items inside.

Designed to be collected and capture the outback spirit of Australia, the kits are lined with an archival map of the region between Winton and Longreach, where Qantas was founded, and R.M.Williams once rode on horseback.

The new amenity kits are now available on select flights, including from Melbourne and Sydney, and will progressively roll out across the international network.

[FORMIA](#) commented on the collaboration via LinkedIn, "The result is a kit that feels grounded in place, rich in story, and infused with the spirit of Australia that passengers will truly value — bringing together heritage craftsmanship, contemporary wellness and premium inflight comfort essentials."

The kits are launching first in the Oat Milk and Kangaroo colorways, with Black and Tortoise to follow later in the year. They are now available to Business Class passengers on Qantas inbound and outbound flights.