

Kaelis celebrates a decade of JetBlue coat hanger



JetBlue's coat hangers from Kaelis

[Kaelis](#) is continuing to partner with [JetBlue](#) to provide a coat hanger that aims to improve the boarding process, marking 10 years of the collaboration. It comes dressed in JetBlue's signature blue, complementing the airline's branding.

The patented coat hanger features an integrated seat identifier with two wheels. Crewmembers can quickly input a passenger's seat number before hanging up their jacket. Jackets are systematically organized, making it easier to locate belongings when needed.

This item can streamline service while ensuring passengers' belongings are securely managed throughout the flight. It can also speed up jacket retrieval, reducing delays during boarding and disembarkation.

The patented hanger continues to be one of Kaelis' bestsellers, the January 28 press release said.