Icelandair partners with Kaelis on overnight kit



The kit is made from upcycled plastic waste

A new <u>Icelandair</u> overnight kit, made possible through a partnership with <u>Kaelis</u>, is making delayed and cancelled flights easier for passengers.

Keeping sustainability in mind, the kit is made from upcycled plastic waste. The body of the pouch is recycled polyester, which reduces the use of water and the emission of carbon dioxide during production.



Seuin is brand developed for travel, taking passengers on a "journey within a journey"

"The construction of the pouch is simple with a curved end to ease opening and closing, as well as access to the inner items," the release said.

The pouch is versatile, multifunctional and water-repellant. The kit contains the basic essentials passengers need for overnight such as a t-shirt, bamboo toothbrush, shaving kit, Seiun shampoo and conditioner as well as a deodorant stick. "Seiun is a brand developed for travel," a recent release said. "SEIUN Essentials is about the sensory experience. Each product takes you on a journey within a journey."



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