

## Galileo Watermark creates sensory experience for Air Astana



[Galileo Watermark](#) has worked with [Air Astana](#) to create a sensory experience based on scent. The supplier worked with the airline to develop a signature scent inspired by the scenery of the vast Altai mountain region. The Altai fragrance forms the basis of the hand wash, hand soap and face mist provided by Galileo Watermark and found in lavatories .

“The calming scent immediately transports you to the remote mountain tops and instils a sense of confidence and tranquility,” says Tamara Vazquez Perez, Marketing and Brand Partnerships Director at Galileo Watermark.