

FORMIA facilitates Missoni collaboration for Delta One premium amenity kits



FORMIA's premium amenity kits for Delta Air Lines

[FORMIA](#) has announced it will facilitate premium amenity kits for [Delta Air Lines](#) together with luxury Italian fashion house Missoni.

The new kits, available exclusively for Delta One passengers, are the product of a collaboration that celebrates the Missoni brand's commitment to quality, craftsmanship and timeless design, the press release said.

The kits pay homage to Delta's dedication to premium experiences and its heritage. Featuring Missoni's signature textured zigzag pattern on the exterior of the bag as well as the inside lining, the colour palette is exclusive to the amenity kits, designed to celebrate the view from 30,000 feet.

Inside the amenity kits, passengers will receive products from skincare specialists Grown Alchemist, part of Delta's ongoing partnership with the Australian premium clean beauty brand. The kits also feature additional items to enhance the passenger experience, including a bamboo toothbrush and toothpaste, an eye mask and ear plugs.

"FORMIA is thrilled to bring together Delta Air Lines and luxury Italian fashion house Missoni for this exclusive new collaboration. Featuring Missoni's classic and timeless design, and delightful skincare from premium clean beauty brand Grown Alchemist, these kits ensure that every Delta One customer has a beautiful Missoni branded bag to take home for keeps," said Roland Grohmann, CEO &

Managing Partner, FORMIA.

The new amenity kits will be available in Delta One beginning in mid-July on all Delta flights to and from Italy and Paris. A worldwide launch is expected to follow in September.

“We’ve been intentional about creating a Delta One experience—both on the ground and in the air—that feels truly premium and elevated, and Missoni’s elegance and prestige aligns perfectly with that vision,” said Mauricio Parise, Vice President - Brand Experience Design. “The Missoni-designed amenity kits, along with unique design elements that will be featured in our Delta One Lounge at JFK, will offer a distinct, high-end enhancement to our most premium spaces.”

Missoni Home’s Creative Director, Alberto Caliri, also commented on the collaboration: “We are delighted to partner with Delta on the Delta One experience. The Missoni amenity kits have been meticulously designed, embodying a timeless declaration of elegance and a profound connection with the surrounding world. Additionally, customizing the JFK lounge signifies an important new frontier for our lifestyle approach.”