

FORMIA continues EVA Air and Hunter amenity kit partnership with new collection



The new collection of Hunter Premium Economy amenity kits for EVA Air

[FORMIA](#) is continuing its partnership with [EVA Air](#) and [Hunter](#) to introduce the second rotation of the onboard amenity kit collaboration, launching alongside EVA Air's new Taipei-Washington D.C route.

Available for long-haul Premium Economy travelers, the collection features two crossbody bag designs crafted from durable ripstop material in a contemporary palette of lemon yellow and sky blue, blending calming tones with bold outdoor-inspired color. Each style includes adjustable and detachable straps, designed to move seamlessly from travel to everyday use.

Founded in Britain and globally recognized for the iconic Original Wellington Boot, Hunter has evolved into a global lifestyle brand known for combining functional design with a contemporary and playful approach to color, versatility and style.

Designed with an emphasis on more responsible material choices, 44 percent of the kit's total weight is derived from recycled or renewable materials. Inside, passengers will discover Hunter branded lip balm and body cream in packaging made with more than 40 percent post-consumer recycled

materials, alongside an eye mask crafted from recycled PET and consciously packaged travel essentials, including a dental kit and earplugs wrapped in FSC-certified kraft paper packaging.

The continued partnership builds on an established collaboration between EVA Air, Hunter and FORMIA, reflecting a strong and successful relationship, bringing lifestyle brands to life onboard through functional design and considered passenger experiences.

“We are proud to continue our collaboration with EVA Air and Hunter, bringing together a leading airline and a globally recognized lifestyle brand to create a thoughtful Premium Economy amenity experience,” said Wilbert De Louw, Co-CEO at FORMIA. “This second collection blends considered design with more responsible material choices, offering passengers something distinctive they will want to keep long after they have landed.”

Find more images of the kits below:





