

Emirates brings Bulgari summer collection onboard



Emirates and Bulgari amenity kit for summer 2024

[Emirates](#) has introduced a collection of exclusive [Bulgari](#) amenity kits for First and Business Class passengers this summer. The amenity kits are now onboard, with a gradual introduction on select routes and long-haul flights.

The collection features colour palettes designed to reflect Emirates' upgraded aircraft cabin interiors, alongside the latest best-selling fragrances from the luxury Italian brand, Bulgari.

The amenity kit range features a selection of eight collectible bags across First and Business Class in a variety of colours and fabrics, with an array of amenities inside. These offerings include Bulgari fragrances, such as the High-Perfumery Collection Le Gemme, in designs created exclusively for Emirates.

Inside the kit, passengers will also find a keepsake gold-lacquered Bulgari mirror, plenty of self-care travel treats, foam ear plugs and soft elastic hair ties.

First Class amenity kits

In First Class, the range for men features two individual collectible bags, containing an array of amenities. There are two shapes available, a classic toiletry bag and an elegant handheld pouch, both

in chestnut brown synthetic leather with forest green accents and cream trim.

Inside is a recently developed 30 millilitre exclusive bottle of BVLGARI LE GEMME KOBRAA Eau de Parfum. The scent is inspired by the enigmatic Snake Jasper stone, a symbol of powerful regeneration and life force, built around black incense. Developed by master perfumer Jacques Cavallier, it maintains the clean, fresh facets of white incense while adding powerful smoky notes.

The feminine version of the amenity kit in First Class features two metallic champagne-bronze coloured kit bags to collect, displaying turquoise trim, accents and lining. One collectible bag is shaped like a vanity case and the other is a clutch. Inside the amenity kits is 30 millilitre bottle of BVLGARI LE GEMME OROM Eau de Parfum. This fragrance was crafted by master perfumer Sophie Labbé to reflect the dual gender of vanilla, the second most expensive spice worldwide.

BVLGARI LE GEMME OROM exudes an intense amber woody fragrance featuring one of the finest bourbon vanilla absolute and precious natural oud wood. Like the men's kit, the women's version also features an engraved gold-lacquered Bulgari mirror encased in a soft Bulgari pouch.

Both the men's and women's versions of the kit feature other Bulgari products such as an aftershave balm, a body emulsion, a cleansing towel, a lip balm, a dental kit, a deodorant, tissues, earplugs and a foldaway hairbrush.

Business Class amenity kits

The Business Class kit features a stylish soft cream shade with pops of coral, available in two bag shapes for women, a pouch and classic toiletry bag silhouette, both made from synthetic leather.

The amenity kits feature the fragrance BVLGARI OMNIA CORAL Eau de Toilette which is inspired by the solar vitality of red coral, master perfumer Alberto Morillas crafted Omnia Coral to open with the brightness of bergamot essence and goji berries accord, with orange hibiscus notes. The flowery heart notes are graced by the fresh evanescence of water lily accord, and a fruity pomegranate accord mingling with the elegant depth of cedar wood essence, the press release said.

Passengers in Business Class also receive a complementary Omnia Coral-scented face emulsion and body lotion with a Bulgari lip balm. Other comfort essentials will be offered to customers including a dental kit, earplugs, a double mirror made from wheat straw material, a deodorant, tissues, a foldaway hairbrush and a soft black elastic hair tie.

The masculine Business Class offering encompasses two contemporary chestnut brown fabric bags with cream faux leather accents, in a handheld style and a classic toiletry bag silhouette. The fragrance included in these kits is BVLGARI MAN IN BLACK Eau de Parfum. Inspired by the same iconic scent, a complementary BVLGARI MAN IN BLACK scented aftershave balm and body lotion are included, alongside a Gillette razor, shaving foam, a dental kit, earplugs, a deodorant, tissues and a foldaway hairbrush made from wheat straw.

This collaboration is a continuation of a partnership between the airline and Bulgari that spans 15 years. The 2024 summer season of Bulgari amenity kits will be the 16th version offered onboard.