

deSter and ANA unveil amenity kit collaboration for First and Business Class



deSter's collaboration with All Nippon Airways for First and Business Class launches in April

[deSter](#) has announced its collaboration with All Nippon Airways ([ANA](#)) to introduce the airline's latest amenity kits for First Class and Business Class. The refreshed kits will be rolled out on ANA's international long-haul and select medium-haul routes beginning in April.

Working closely with ANA, deSter designed and developed the kits, bringing together premium aesthetics, thoughtful material choices and a strong focus on sustainability. The exterior pouches, created together with the historic Italian brand FRANZI, feature an elegant design crafted from recycled polyester (R-PET), pairing refined craftsmanship with more responsible material use. Seasonal variations add a fresh dimension for ANA's premium passengers throughout the year.

To elevate the inflight experience, the kits also incorporate luxury cosmetics from [DECORTÉ](#) in First Class and [CULTI MILANO](#) in Business Class, offering a premium skincare and fragrance touch. All comfort elements have been curated with attention to detail, ensuring the kits align with ANA's high standards while reflecting deSter's commitment to quality and purposeful design.

“We appreciate the opportunity to work with ANA on the introduction of these renewed amenity kits,” said Winnie Mok, Regional VP Asia Pacific. “The project showcases our design capabilities and our dedication to creating thoughtful, high-quality and future-focused solutions for the airline industry.”

The kits will be gradually introduced from April across ANA’s international network, including routes to Europe, North America and Oceania.