

Clip introduces SWISS Premium Economy Class amenity kits



Clip x SWISS Premium Economy class amenity kits

[Clip](#) has unveiled its new amenity kits designed exclusively for [Swiss International Air Lines](#)' Premium Economy Class. These kits embody quintessential Swiss principles—quality, practicality and timeless design—and helps to elevate the onboard experience for discerning travelers.

Several distinctive kits were created for an enjoyable journey and to be used long after the flight. Two different kits will be featured onboard at the same time; while one design will be featured on the inbound flights and the other on outbound flights. There are a total of three different kits and each kit have two colorways.

The Tin Box

- **Design:** A sleek, compact tin case finished in deep matte burgundy and black.
- **Functionality:** Perfectly sized to double as a pen case or glasses holder after the flight.

- **Collectible Value:** Designed to stack elegantly, making them as practical on a desk as they are beautiful to collect.
- **Heritage:** A modern continuation of the tin box concept that Clip first introduced for SWISS almost a decade ago—now in a refined, more compact edition.

The Transparent Pouch

- **Design:** A sturdy, TSA-compliant transparent pouch.
- **Functionality:** Ideal for toiletries at airport security or for storing bathing essentials while travelling.
- **Sustainability & Practicality:** Durable and reusable, crafted to accompany passengers well beyond their journey.

The Fabric Pouch

- **Design:** Made from premium recycled polycanvas with a discreet zip closure, striking the perfect balance between high quality and humble elegance.
- **Functionality:** A versatile travel companion, perfect for storing small electronics, cables, or jewelry on the move.
- **Completeness:** Adds a tactile, understated charm to the collection, rounding it out with another practical and reusable option.

Swiss understatement

All kits carry the SWISS hallmark in a subtle, refined manner—a nod to the airline’s reputation and its philosophy of quality without ostentation. Each kit includes travel essentials such as 100 percent Rpet socks, earplugs, Humble branded toothpaste and a bamboo toothbrush, encouraging reuse and long-term value rather than single-use waste.

“We are delighted to continue our long-standing collaboration with SWISS, creating products that passengers not only enjoy onboard but also want to keep, reuse and collect long after the flight,” said Cindy Lam, Director at Clip. “These new Premium Economy class kits perfectly embody the Swiss

spirit: practical, elegant and enduring.”