

Buzz's Green goals

This is a special feature from *PAX International's 2022 Amenities & Comfort digital edition with bonus Food & Beverage coverage*, on [page 15](#).



The All Good Things amenity kit features renewable materials such as tin, cotton canvas, aluminum, bamboo, FSC paper and wood

The environmental impact of travel is in focus, and for [Buzz](#), the IATA target of a 50 percent reduction in aviation CO2 emissions by 2050 was the perfect incentive for a new project.

The Buzz Sustainability team set out to design a plastic-free and zero-waste amenity kit. By replacing plastic with renewable and recyclable materials, The [All Good Things](#) amenity kit is designed to help travelers feel good knowing that their onboard comfort items are designed with the environmental footprint considered.

The kit features renewable materials including tin, cotton canvas, aluminum, bamboo, [FSC paper](#), and wood. Also included are ToothChews, an innovative, environmentally friendly alternative to toothpaste, that eliminates the tube and saves water.

Through its Join the Movement program, Buzz has worked with airline partners to remove 13 million polybags from circulation. The company is also the team behind airline sustainability program, [ecothread™](#) which has diverted over 100 million plastic bottles from landfill.



The Buzz sleepsuits for American Airlines created in collaboration with RECLINER

"We are on a journey to zero waste and we are committed to using our design innovation to help protect our planet," said Leonard Hamersfeld, Director at Buzz.

The company has recently introduced sleepwear for [American Airlines](#). Created in collaboration with New York-based [RECLINER](#), the sleepsuits are made from recycled plastic bottles and blended with cotton, making them soft and breathable.

Each sleep suit is made using 12 400 milliliter-sized bottles rescued from landfills, adding up to 4,821 bottles per day being reused for an annual saving of 33 tons. Passengers receive the sleepsuit in 100 percent biodegradable packaging.