

# Buzz launches All Good Things amenity kit at IFSA EXPO 2021

## JOURNEY TO ZERO WASTE



The All Good Things is completely plastic free, featuring renewable materials including tin, cotton canvas, aluminum, bamboo, FSC paper, and wood

At this week's [IFSA EXPO](#) in Long Beach, California, [Buzz](#) shared with *PAX International* the launch of its All Good Thing amenity kit.

With the environmental impact of travel in sharp focus, and in support of the [IATA target](#) of a 50 percent reduction in aviation CO2 emissions by 2050, the Buzz Sustainability team set out to design a plastic free and zero waste amenity kit. By replacing plastic with renewable and recyclable materials, The All Good Things amenity kit is designed to help travellers feel good knowing that their onboard

comfort items are designed with their environmental footprint considered.

The kit features renewable materials including tin, cotton canvas, aluminum, bamboo, FSC paper, and wood. Also included are ToothChews, an innovative, environmentally friendly alternative to toothpaste, that eliminates the tube and saves water.

"The plastic-free consumer movement has reached all corners of the globe and Buzz is proud to be a leader in innovative design solutions," said the company.

Through its Join the Movement program, Buzz has worked with airline partners to remove 13 million polybags from circulation.

"We're also the team behind the biggest airline sustainability program, [ecothread™](#) which has diverted over 100 million plastic bottles from landfill so far," Buzz said.

The company says it has taken the lead from pioneering brands including [adidas](#), [Unilever](#) and [LEGO](#).

"We are on a journey to zero waste and we are committed to using our design innovation to help protect our planet," said Leonard Hamersfeld, Director at Buzz.