## **Buzz designs Business Class kit for Singapore Airlines**



<u>Buzz</u> has announced today that is has designed a Business Class amenity kit for <u>Singapore Airlines</u> featuring renowned British perfumers <u>Penhaligon</u>'s. The fragrance collection is focused on "expressions of personality and play" according to the October 5 press release from Buzz, which correspond with the airline's approach to each passenger's personal travel experience.

The Business Class kit is a green Penahligon's branded folio-style bag featuring a signature perfume bottle stopper-shaped zip pull. Inside the kit are three luxurious Penhaligon's skin care products: Quercus Lip Balm, Quercus Hand Lotion and Quercus Facial Mist.

Penhaligon's was founded from humble beginnings in 1870, when enterprising founder William Penhaligon created distinctive scents using the highest quality ingredients. Today, Penhaligon's is the Crown Jewel in British Perfumery with a celebrated and respected heritage confirmed by two Royal Warrants. Quercus is a modern and invigorating cologne with a joyful burst of citrus and basil, supported by jasmine, cardamom, lily and amber.

The Penhaligon's for Singapore Airlines program will be available via the <u>SIA@home</u> Business Class experience from October 5 and onboard in coming months.