

Buzz brings KLUR skincare to American Airlines lounges at PHL



The KLUR products are available at American Airlines Flagship and Admiral Club Lounges at PHL

[Buzz](#) has partnered with [American Airlines](#) and wellness brand [KLUR](#) to introduce new botanical skincare amenities in the airline's reimagined Flagship and Admirals Club Lounges at Philadelphia International Airport ([PHL](#)).

The refreshed lounges have been designed to create a modern hospitality environment, incorporating warm woods, organic textures, zoned lighting and ambient music. As part of that approach, American Airlines has added KLUR products to its bathroom amenities, offering passengers the chance to refresh with eco-conscious skincare during the journey.

The KLUR range, developed with botanically based ingredients, includes *Balance in Bloom*, a new scent created exclusively for American. The products are designed to provide hydration and a calming

experience for travelers, while reflecting a focus on wellness and sustainability.