

Skysupply teams up with Austrian Airlines on Business Class kits featuring MAK works



Austrian Airlines Business Class amenity kits with art collaboration by the MAK – Museum for Applied Arts in Vienna

This month, [Austrian Airlines](#) will present their new Business Class amenity kits – an art collaboration with the [MAK – Museum for Applied Arts](#) in Vienna. To start a partnership between the airline and the museum, [Skysupply](#) approached the MAK – Museum for Applied Arts and developed industrial production templates for three textile designs created by artists who shaped the Wiener Werkstätte production collective. The first pattern by Dagobert Peche now adorns the national carrier’s inbound and outbound kits in two color variants.

The new Business Class amenity kit concept will launch in October with two pouches made of recycled polyester Jacquard, both featuring the Dagobert Peche design. The two versions differ in color: one features a dark red and white pattern while the other combines light and dark orange tones. The limited edition begins with Dagobert Peche, whose works were highlighted in the solo exhibition “Peche Pop: Dagobert Peche und seine Spuren in der Gegenwart” at the MAK – Museum for Applied Arts earlier this year. Following Peche, designs by Mathilde Flögl and Koloman Moser will be introduced.

The rectangular zippered pouch includes a front tag with the designer’s name, the year the design was created, and a note on the collaboration: “Limited Edition with MAK – Museum of Applied Arts.” A banderole further adds: “Limited Edition Austrian Airlines with MAK – Museum of Applied Arts.” The kit’s contents include a paper-wrapped bamboo toothbrush, two paper-wrapped toothbrush tablets, 1

paper-wrapped earplugs, socks and a sleep mask. The sleep mask features the same pattern as the pouch, while the socks reflect one of the pouch's colors.

The amenity kit represents another step in Austrian Airlines' continuous commitment to sustainability: recycled, durable materials reduce waste and extend the lifespan of the product. The unique artistic design and practical reusability encourage passengers to keep the pouches as collectors' items, extending their use well beyond the journey.

For the first time, industrial production templates have been created of textiles designed by Dagobert Peche (1887 to 1927), Mathilde Flögl (1893 to 1958), and Koloman Moser (1868 to 1918). All three were members of the Wiener Werkstätte, a Vienna-based production collective active between 1903 and 1932, specializing in applied arts such as textiles, jewelry, and furniture. The MAK houses the world's largest collection Wiener Werkstätte objects. On behalf of Austrian Airlines, Skysupply collaborated with the museum team to establish this two-year partnership, with each artist's design featured for an eight-month period.