

ANA updates amenity kits for international flights



ETTINGER Amenity Pouches for First Class^{*1}

ETTINGER Amenity Pouches for Business Class^{*1}

^{*1} Style or color is subject to change

ANA's amenity kits for First and Business Class

[All Nippon Airways \(ANA\)](#) is launching updated amenity pouches this month in First and Business Class cabins on international flights.

The pouches were designed in collaboration with [ETTINGER](#). Crafted from natural cotton canvas and recycled materials, the pouches reflect ANA's commitment to sustainability. It will be the first airline in the world to offer the ETTINGER amenity pouch.

First Class passengers on ANA will enjoy [SENSAI](#) cosmetics, made from materials grown on a recycling-oriented farm without pesticides or chemical fertilizers for some of its ingredients.

The international First Class amenity kit items will launch in late January and include SENSAI UTM the lotion II, SENSAI UTM the cream N, SENSAI UTM the total lip treatment, and an ETTINGER card case. The kit will be available on all routes.

Business Class passengers on ANA will receive [AVEDA](#) amenities, which are never tested on animals and adhere to environmentally conscious policy management, including materials derived from natural resources. The Business Class kits will launch in early January and contain AVEDA lip balm and Shampure dody lotion. This kit will be available on routes between Japan and Europe, Japan and the US, as well as Japan and Sydney and Japan and Perth.

The amenity pouches in both classes will include an ANA original reusable bag made from recycled materials.

"ANA's collaboration with ETTINGER symbolizes our commitment to sustainability and provides customers with luxurious products that enhances their travel experience," said Tomoji Ishii, Executive Vice President, customer experience management and planning of ANA. "These amenity pouches are not just travel companies; they represent ANA's dedication to our ANA Future Promise goals of removing plastic."

ANA Group has established medium-term environmental targets for FY2030 for ESG management and is focusing on reduce, reuse and recycle initiatives. As part of its global sustainability efforts, ANA is adopting environmentally friendly practices. Examples include transitioning to paper containers and straws and introducing wooden cutlery and muddlers to replace plastic products.

This airline's commitment to sustainability has resulted in a reduction of approximately 40 percent (of

475 tons per year) in disposable plastic use on board. ANA is also discontinuing its use of plastic in the amenity kit packaging and introducing paper bands, starting with the ETTINGER amenity pouches. The transition is expected to reduce disposable plastic usage by approximately 1.7 tons per year.