

# American Airlines highlights Stand Up To Cancer partnership with exclusive amenity kits



## SU2C amenity kits for American Airlines

Passengers flying on [American Airlines](#) this month will receive a new limited-edition specialty kit highlighting the airline's longstanding fundraising campaign with [Stand Up To Cancer](#) (SU2C).

Travellers in premium cabins on Flagship® long-haul international and transcontinental flights will receive the limited-edition SU2C specialty amenity kit featuring new skincare brands and products. This kit marks the second limited-edition specialty kit in a line of rotating amenities American [introduced earlier this year](#).

These specialty kits further celebrate the SU2C fundraising [campaign that launched last month](#). American's passengers and team members have supported the organization and its life-saving cancer research since 2016, the airline said in its September 10 press release.

In addition to featuring a QR code that gives passengers an opportunity to donate to the SU2C campaign, the specialty kits introduce travellers to new designer and skincare brands that have not flown with American before.

American collaborated with sustainable fashion brand [Raven + Lily](#) and the SU2C team to create the design of these kits. Featuring SU2C's colours (red, orange, yellow and black), along with the organization's logo, the kits are designed for passengers to use beyond their flight.

The limited-edition kits also feature products from skincare brands [Macabalm](#) and [Pholk Beauty](#). Passengers in Flagship® Business and Premium Economy will receive Pholk Beauty hand lotion and

Macabalm lip balm, while travellers in Flagship® First will receive hand lotion and facial mist from Pholk Beauty and lip balm and a towelette from Macabalm.

The Pholk hand lotion featured in all kits is a vegan, multi-tasking and lightweight lotion that hydrates and smooths the skin with lasting moisture. Passengers in Flagship® First Class can take their inflight skincare one step further by using the Pholk facial mist, which is deeply hydrating, soothing and rich in Vitamin C.

The Macabalm lip balm featured in all kits can be used to hydrate lips, soften hands and cuticles, eliminate dryness, tame eyebrows, highlight cheekbones and temples, soothe irritations and protect the skin barrier thanks to hero ingredients such as shea butter, rosehip and jojoba.