

Air India reveals luxe amenity kits and range of inflight comforts



The Ferragamo amenity kits for Air India's First and Business Class passengers

[Air India](#) has unveiled an array of enhancements to the passenger experience on its international long-haul flights. The airline is offering amenity kits by Ferragamo to its First and Business Class passengers along with new Chinaware, cutlery, glassware and sustainable bedding.

The updates to the inflight experience will roll out on medium- and long-haul international flights starting in mid-2024 when the A350-900 enters international commercial operations, the press release said.

Amenity kits by Ferragamo

Passengers travelling in First and Business Class on Air India's international long-haul routes will be able to enjoy the amenity kits by [Ferragamo](#). The Italian luxury fashion house has designed these kits exclusively for Air India, featuring a bespoke presentation bag with motifs inspired by the printing styles of India.

Inside the amenity kit, passengers will find Ferragamo body lotion, hand cream, lip balm, comfortable socks, a plush eye mask and a specially designed Air India keepsake. The First Class kit also includes an Eau de Parfum. Air India is the world's first airline to have amenity kits in Ferragamo's updated brand identity.

The Premium Economy amenity kit by TUMI on Air India will also receive updates this year. The popular amenity kit will incorporate the Air India Red colour in its design. Inside the Premium Economy amenity kit, passengers will find skincare essentials by the Swedish label, Verso.

In the Economy Class amenity kits, for ultra long-haul flights, passengers will receive an eye mask, socks and hand lotion. These amenity kits are made using premium quality recyclable and reusable Kraft paper.

Luxe sleepwear and bedding

Passengers travelling in Air India's First and Business classes will receive sustainable sleepwear by TUMI for their flight. The style and sustainability of the loungewear are key considerations for the airline, with the clothing being made from recycled materials blended with cotton for softness and breathability. First and Business Class travellers will also receive plush velour slippers.

Passengers in Air India's First and Business Class cabins will also be provided with special sustainable bed linens, inspired by the airline's updated global brand identity. The plush bespoke duvets are sustainable and lightweight. The mattress toppers are crafted with multi-layer material, including a memory foam layer, to improve the long-haul sleep experience.

The First and Business Class blankets are made of premium wool blend. The delicate jacquard border and the motif are inspired by the traditional Sozni embroidery of Jammu & Kashmir, a Union Territory of India. Air India will be the world's only airline to offer wool-blended blankets in First and Business class.

Travellers in Premium Economy and Economy will receive a twill weave cabin blanket designed to reflect the new brand elements.

Tableware and serveware upgrades

Passengers on Air India will also see updated Chinaware on their flights, with a high-end collection that blends lightweight and durable materials with subtle brand elements like intricate Mandala patterns and India-inspired designs. First Class passengers will receive exclusive, copper-gold thalis for Indian meals. In Premium Economy, meals will be served in lightweight melamine material tableware, featuring an etched Mandala pattern on side plates, bowls and multipurpose glass.

Business Class guests will be served with lead-free glassware from Slovakia, which boasts infinite transparency, because of the use of a rare element of the highest quality erbium. Stainless-steel cutlery, featuring weight-saving hollow handles, is also set to elevate the passenger dining experience on Air India this year.