

Air France enhances focus on children



For children aged between 2-6, the new kit reflects iconic emblems of France

[Air France](#) has introduced a new range of products for its youngest passengers, nearly two million of which fly with the airline each year.

Children on long-haul flights, regardless of cabin class, will receive a new activity kit comprising a little dog-shaped figurine with a suitcase, a plane in the airline's colours, a runway jigsaw puzzle, an activity book and coloured pencils. The kit, which is made of FSC wood (obtained from sustainably managed forests) or recycled paper and cardboard, unfolds to reveal a French bakery decor and the figurine wears a sailor top.

They will be distributed during the in-flight meal service. The "kids" menu is exclusively made up of organic products on flights departing from Paris and is automatically offered to kids aged two to six, beyond which, the child's parents can reserve the kid's menu at no charge up to 24 hours before departure.

Children under two will receive a kraft paper kit containing a cuddly toy dog, made of reusable and recyclable soft materials. In the La Première, Business and Premium Economy cabins, this kit also comes with a pouch in the Air France colours and certified organic Castéra thermal water made in France.

In addition to these new products, young passengers can also access a dedicated selection of entertainment programmes including music, cartoons and an introduction to meditation. A selection of 16 children's magazines can also be downloaded from the Air France Play app.