

Air Canada updates bedding and amenity kits for international flights



Air Canada's international flight comfort collection includes upgraded Signature Class bedding, larger blankets and reusable amenity kits developed with Canadian partners

[Air Canada](#) is introducing updated bedding and amenity collection across all cabins on international flights from August, expanding its onboard comfort offering with upgraded Signature Class duvets and pillows, larger blankets in Economy and Premium Economy, and [new amenity kits](#).

The carrier worked with Canadian hospitality supplier [Hunter Amenities](#) on the kits, which include reusable elements such as drawstring bags, eye masks and socks. Signature Class passengers will also receive products from Canadian skincare brand Sahajan, including Lip Karma lip balm and The Hand Remedy hand cream.

"From the generously sized Premium Economy and Economy Class blanket that keeps you comfortable from shoulders to feet, to our new plush Signature Class duvets, every element introduced as part of this launch was thoughtfully chosen to help customers settle in, relax and rest throughout their journey," said Jacqueline Harkness, Managing Director, Products & Services at Air Canada. "We have spent meaningful time with our customers, getting their perspective on what would make a flight more relaxing and restful. Then we went to work investing in high-quality products that deliver the very best that leading Canadian partners have to offer."

The new six-foot polar-fleece blankets are designed to offer full-body coverage in Economy and Premium Economy. Premium Economy kits will include a contoured eye mask, 3M earplugs, cabin socks and a bamboo toothbrush, while Signature Class bedding will feature a 145 gsm duvet and breathable AirFlow-fill pillow.

"We are proud to partner with Air Canada to bring Sahajan's blend of clinical science and time-tested

Ayurvedic wisdom to their amenities program, sharing our natural wellness products with Air Canada's customers on international routes," said Lisa Mattam, Founder and CEO of Sahajan.