

Bayart enhances family flight experience with infant kit for Air Astana

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Jean-Guillaume Pollet, Managing Partner, Bayart Innovations

[Air Astana](#) has introduced a new infant kit, designed exclusively by [Bayart Innovations](#), to enhance the inflight experience for its youngest passengers. The kit combines practicality, comfort and quality design to support families traveling in premium cabins.

“Designing for infants requires a unique sensitivity,” says Jean-Guillaume Pollet, Managing Partner at Bayart Innovations. “Our goal was to create a kit that is as practical for parents as it is reassuring for babies, ensuring every element contributes to well-being and ease during the flight.”

The kit includes essential hygiene items, soft comfort products and premium care products, all presented in a structured, reusable travel pouch. Designed with both functionality and style in mind, the pouch reflects Bayart Innovations’ approach of delivering more impact with less waste.



Albert Facques, President, Bayart Innovations

Albert Facques, President of Bayart Innovations, tells *PAX International*, “Our goal is to provide a high-quality amenity that can also be reused at home, supporting sustainability while improving the passenger experience.”

Beyond practicality, the kit’s design focuses on passenger comfort and aligns with Air Astana’s premium service standards.



The Air Astana infant kit bear design by Bayart Innovations

“This is more than an amenity,” Pollet adds. “It is a way to show care and attention to family travelers.”

The collaboration highlights that airlines can elevate family travel with thoughtful, well-designed amenities, Facques emphasizes, adding that by combining careful selection of materials, textures and components, Air Astana ensures that both infants and parents feel supported throughout the flight.

Bayart Innovations brings significant experience to this area, supplying children’s and baby kits to airlines such as [Royal Air Maroc](#), [Air Caraïbes](#), [Air Tahiti Nui](#) and [Turkish Airlines](#).

“Family travel is evolving, and so are passengers’ expectations,” Facques says. “Through partnerships like this, we help airlines translate premium service into tangible experiences that resonate with every generation of traveler.”