

Geven launches the new Economy Class Seat SuperEco



Customization and design options are available with the SuperEco from Geven

The SuperEco from [Geven](#) has been designed to cater to the needs of the high-density cabin world, offering optimum comfort and living space within the most confined spaces; and built for low weight, low cost of ownership within a simple and easy-to-maintain structure.

“Designed for narrow-body high-density application, its simplicity and basic nature do nothing to diminish either the comfort or the fresh and young twist of this new Italian design seat,” said a release from Geven.

Weighing 7.9 kilograms per passenger, the SuperEco can be pitched at 28 inches and leaves space for extra legroom through a redesigned supporting structure.

Geven took a multidisciplinary team approach to the SuperEco. Research and Development, Engineering and Operations departments were called in to optimize operations and create an efficient production processes.

“We are proud of our team work,” said Alberto Veneruso Managing Director at Geven. “SuperEco’s impressive shin and knee clearance paired with its low weight and excellent reliability, sets an unparalleled benchmark in the aircraft seating industry. With SuperEco, airlines will be able to offer maximum comfort and living space to passengers while contributing to green-sustainability efforts via reduced fuel consumption.”

SuperEco also offers a range of optional features. A variety of connectivity options and Power/USB Integration are part of the package. Airlines can customize dress covers, armrests and endbays. The large meal tray, and armrests can be folded up and laid flush with the backrest.

Geven will soon announce the next generation models for Economy, Premium Economy and Business Class categories developed in partnership with design company [PriestmanGoode](#).