

ZIM Aircraft Seating unveils latest product family



ZIMLITE L for long-haul flights, from ZIM Aircraft Seating. Smart Surface Design Concept and scaled seat geometry provide significant comfort enhancement

[ZIM Aircraft Seating](#) has unveiled its latest product family, ZIMLITE, for short, medium and long-haul flights.

The new seats consist of only a few, high-quality, easy-to-assemble parts. The structural design also allows for different configurations, offering flexible deployment options.

Presented publicly for the first time at this year's Aircraft Interiors Expo (June 6 to 8 in Hamburg), ZIM developed the seat family to increase sustainability and above all to increase comfort. The Comfort Package, specially developed for this next generation of seats, ensures a seating position that optimally adapts to individual needs. The newly defined Smart Surface Design Concept gives the passenger a greater sense of space. Various configurable seat covers and cushions in combination with scaled seat geometry ensure a comfortable, ergonomically advantageous seating position and thus effective relief of the body.

"With the new seat we have once again lived up to our claim and developed a product that fits into today's world and meets the high demands of airlines as well as passengers," said in a June 6 press release. Sven Achilles, CEO of ZIM Aircraft Seating. "The new flight seat is even lighter than its predecessor thanks to its resource-saving design and saves the airlines even more fuel. At the same time, it meets all safety requirements and offers passengers a significant plus in comfort. We are very excited to see how the seat will be received by the airlines at the Aircraft Interior Expo."

ZIM is also collaborating with AERQ over the integration of the AERENA Inseat System into ZIMLITE L.

AERQ's AERENA platform allows for rapid content updates, changes of the UI and app management within days. The passenger devices become an integral part of the experience and many digital use cases will be supported. Bluetooth pairing will create an upscale entertainment for the passengers. Additionally, the in-seat displays offer a brilliant 4K viewing experience. An optimized installation and state-of-the-art maintenance processes will help airlines to reduce costs.

“The integration of AERQ’s state-of-the-art in-seat system will enhance the passenger experience as it complements the comfort of our seats with a cinematic viewing experience. AERQ and ZIM share the goal to make passengers time on board more valuable,” said Achilles.

“AERQ aims to bring digitalisation to the aircraft cabin for the benefit of airlines and passengers. Therefore, we are very pleased about the collaboration with ZIM,” added Son Yob (Louis) Pak, Co-Managing Director at AERQ.