
Volaris takes Recaro seating

By **Rick Lundstrom** on May, 21 2019 | Seating



The SL3510 boasts a light weight that will cut carbon emissions by 1,000 tons annually

The Mexican airline [Volaris](#) is equipping 23 A320 and A321neo aircraft with SL3510 short-haul economy class seats from Recaro Aircraft Seating.

In total, Recaro says more than 4,000 seats will be installed. The first delivery will take place at the end of this year.

“Volaris selected this outstanding seat because it provides superior quality, comfort and design while minimizing weight and maintenance concerns,” says Volaris Vice President Holger Blankenstein, in today’s announcement. “By selecting Recaro, we now have the ability to offer our customers comfort and convenience while also flying one of the lightest seats on the market. We look forward to an exciting collaboration with Recaro.”

Volaris is headquartered in Mexico City and first began operations in 2006 with an inaugural flight from Toluca to Tijuana. Today, Volaris operates 124 routes within Mexico and 73 internationally. The airline offers 384 daily flights on routes connecting cities in Mexico, Central America and the United States.

“We have a strong growth strategy that includes launching new routes to Albuquerque and Charlotte,” Blankenstein says. “Partnering with a global leader in aircraft seat manufacturing with a hub in the United States plays a big part of this strategy.”

The seat’s weight-optimized concept received the Crystal Cabin Award in the Industrial Design/Interior Concept category. At nine kilograms, the SL3510 is approximately 40% lighter than conventional aircraft seats.

Since 2013, Volaris has received aircraft with the latest eco-efficient technology. One of these technologies is incorporating the A320/A321 NEO fleet, equipped with aerodynamic [Sharklets](#) at the ends of its wings and new engines, which effectively reduces CO2 emissions by about 1,000 tons annually.

“With a reduction of components and a weight-optimized seating product, Volaris will successfully save on fuel and maintenance costs,” said Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating. “Our vision is to go above and beyond to create the best travel experience.”