

Unum announces partnerships with three leading innovators



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[Unum Aircraft Seating](#), a new player in Business Class seating, announced partnerships with [Sabeti Wain Aerospace](#), [SCHROTH Safety Products](#), and [Bühler Motor Aviation](#).

Unum said in a [February 28 press release](#) that the company launched in January to solve airlines' longstanding dissatisfaction with business class seating supply and delayed delivery.

"At Unum, we want to be known for on time delivery for airlines and for extraordinary passenger experience, while also being a business 'by people and for people.' To achieve this, we look for partners who share our values and want to do 'good business' with an open and honest company," said Chris Brady Executive Chairman and CEO Chris Brady. "This search has led us to the three fantastic industry leaders we are announcing partnerships with today."

Interiors and upholstery company Sabeti Wain Aerospace is a family business fuelled by a passion for quality, innovation and travel with close to 40 years' experience in the industry.

"Chris has brought with him many refreshing ideas for economy seating, and I am certain with Unum and the brilliant team he has built around him, they are heading towards great success in the business class category. We very much look forward to being involved," said Technical Director at Sabeti Wain Aerospace Nick Wain.

SCHROTH recently celebrated 75 years in business and provides seatbelts and restraint systems for commercial airlines, business aircraft, rotorcraft, and general aviation aircraft, as well as safety

restraints used by space flight operators such as SpaceX, Blue Origin, and Virgin Galactic.

“We are impressed with Unum’s quality of designing and manufacturing business class seats, and we are proud to collaborate with the team and serve as the preferred provider of occupant restraint systems,” said Martin Nadol, CEO, SCHROTH Safety Products.

Bühler Motor is a system supplier and specialist in aircraft seating. The PAXCOM electrical seat actuation system offers a complete solution for integrated seat adjustment.

“For Bühler Motor, the business relationship is a great opportunity to partner a budding startup. We are proud to be part of the new seating platform. Unum has produced an exciting alternative in aircraft seating and redefines business class comfort with its smart, adaptable and reliable design,” said Dr. Lester Faleiro, Managing Director, Bühler Motor Aviation.