

Unum Aircraft Seating launches with flat bed offerings



Chris Brady, Unum CEO, said parts can quickly be replaced or maintained

[Unum Aircraft Seating](#) was launched on January 18 under the leadership of former CEO and cofounder of Acro Seating, Chris Brady.

Unum will be launching with two lie flat business class seating options, Unum One and Unum OneHD, said a January [press release](#).

As the former CEO and co-founder of Acro Seating, Brady has more than 30 years' experience in aviation and led Acro from its 2003 launch.

"Unum is launching to solve airlines' longstanding dissatisfaction with business class seating supply. Our vision is to become the credible alternative for both narrow-body and wide-body aircraft, offering on-time delivery and providing customer-centric designs," said Brady. "We will achieve this by delivering on the needs of every airline stakeholder, from passengers and customer experience teams to procurement and engineering, aircraft lessors and cabin design agencies."



Chris Brady, CEO, Unum

In the release, Brady said whether an airline's strategy is for high-density business class or a super-premium spacious environment, Unum's seating solutions offer a consistent passenger experience across both single and twin aisle aircraft.

"Because late, inflexible delivery is unacceptable, we have worked hard to design a seat and supply chain that both mitigates risks and prioritizes local suppliers and additive manufacturing," said Brady. "Thanks to our modular design, parts can quickly be replaced or maintained. In addition, our lightweight approach will contribute to airlines' emissions goals by reducing fuel burn per flight."