

SWISS reveals long-haul premium economy cabins



Seat manufacturer ZIM provided seats for the new cabins

[Swiss International Air Lines](#) (SWISS) presented its first aircraft to be equipped with its [Premium Economy Class](#). The 777-300ER will be deployed on SWISS's Zurich-Miami services starting in March.

SWISS's Premium Economy Class will be installed in all 12 of its 777-300ERs and will feature 24 seats from manufacturer [ZIM](#).

"The comfortable seats, with fabrics provided by the Bern-based Lantal company, feature a hardshell design that enables them to be easily reclined at no inconvenience to the passenger behind," said a [February 24 press release](#). "SWISS is the first airline in the Lufthansa Group to offer its customers this newly-developed ZIM premium economy seat."

A behind-the-scenes look into ZIM's manufacturing process is available [here](#) and SWISS's Premium Economy Class can also be viewed as a virtual 3D model [here](#).

SWISS Premium Economy Class travelers are given a complimentary amenity kit. The kit, which is provided by Skysupply, makes use of kraft paper and paper pulp in its contents to minimize plastics use.