

# Singapore Airlines selects AVIC to improve seating



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[AVIC Cabin Systems](#) (ACS) and [Singapore Airlines](#) have partnered to upgrade the airline's Business Class seating on the 737-8 aircraft with its Vantage seat.

ACS is a group company with a product portfolio that covers essential features of commercial aircraft cabin interiors. Two of ACS's leading brands, [Thompson Aero Seating](#) and [AIM Altitude](#), worked closely together on this project.

"We are really proud of the look and feel of the seating we have produced for Singapore Airlines. The design and layout of the seats make the single-aisle 737-8 feel spacious, and the color scheme, materials, and optional extras selected by Singapore Airlines have given an extra touch of luxury," said Andy Morris, Vice President Commercial at AVIC Cabin Systems.

The Vantage Business Class seat features alternating rows of double and single seats that recline directly into fully-flat beds. A November 16 press release said a pink champagne and anthracite color scheme mixed with burnt orange accents give the seats a sophisticated, yet fresh feel. The seat colors and finishes have also been integrated with the front row monuments delivered by AIM Altitude.

The single seats provide extra privacy while the double seats are for passengers traveling together.

“This is the culmination of three years of innovation and hard work, involving extensive customer research and close partnerships with designers and suppliers. As a result, we can now offer customers a premium travel experience across our entire full-service network, no matter how long or short their journey,” said Lee Lik Hsin, Executive Vice President Commercial at Singapore Airlines.