

Safran appoints Vincenzo Guerriero as EVP Sales & Marketing



Vincenzo Guerriero, EVP Sales & Marketing, Safran Seats Executive Committee

[Safran](#) has announced the appointment of Vincenzo Guerriero as EVP Sales & Marketing, Safran Seats Executive Committee.

Guerriero began his career in 2003 as an engineer and joined Safran a decade later as Head of Customer Services at Safran Ventilation Systems.

In 2015, he transitioned into the role of Director of Customer Support & Services at Safran Electrical & Power (SEP).

Guerriero brings more than 20 years of experience in the aviation industry to the role of EVP Sales & Marketing.

“He has been leading the SEP aftermarket transformation through several acquisitions and supporting the strengthening of the market position and improving customer relationships,” the company said.