RECARO unveils bespoke Business Class seat design for Singapore Airlines



RECARO's Business Class seat designed exlcusively for Singapore Airlines

RECARO Aircraft Seating (RECARO) and Singapore Airlines have unveiled a bespoke Business Class seat created exclusively for Singapore Airlines. The launch marks a defining chapter in the longstanding partnership between the two companies and reflects a shared ambition to push the boundaries of premium travel, the November 6 press release said.

The Business Class seat was developed in close collaboration among Singapore Airlines, RECARO and BMW Designworks. Through advanced engineering, sophisticated design and uncompromising attention to detail, the seat delivers an individualized premium experience inspired by dynamic automotive design. BMW Designworks contributed its expertise in color, materials and finish, reinforcing the sophisticated and progressive character of the overall seating experience.

The new seat will form part of Singapore Airlines' future cabin strategy, with planned installation as a linefit solution on more than 30 777X shipsets and as a retrofit solution across the airline's A350-900 long haul and ultra-long-haul aircraft. Overall, the program will cover more than 3,500 Business Class seats.

Redefining space

At the heart of the new seat is a bold ambition, RECARO said in its press release: to fundamentally recalibrate how space is perceived and experienced in Business Class.

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A 50-inch seat pitch and 52-inch-high seat shell come together with a spacious entrance, wide footwell, and a recline into a 79-inch full-flat bed to create an exceptional sense of openness and personal space. Rather than treating individual dimensions in isolation, RECARO envisioned the seat as a holistic environment in which physical space, privacy and functionality work seamlessly together.

Integrated sliding doors provide a high degree of privacy, while electronically controlled privacy dividers allow the environment to adapt for passengers traveling together, including a distinctive companion-bed experience offering exceptional space and comfort.

The generous footwell further enhances the sense of space. Combined with the 50-inch seat pitch and forward-facing configuration, its generous dimensions provide greater freedom of movement, particularly around the knees, significantly enhancing sleeping comfort. A generously sized fold-away table with a forward-deploying mechanism supports both premium dining and working, while remaining intuitive to operate.

Intelligently integrated personal stowage keeps essential items conveniently within reach, with dedicated laptop storage, additional space beneath the footwell, and an upper storage compartment with an integrated mirror. A cocktail tray with integrated downwash lighting coordinated with the cabin scenes, together with wireless charging, adds further convenience.

Supporting both seating and sleeping comfort, the noiseless actuation system, patented and developed in-house by RECARO, enables passengers to adopt a range of natural sleeping positions while maintaining superior cushion comfort for seating and lounging positions throughout the flight. Intuitive controls and seat-memory functionality also allow passengers to personalize their preferred positions for work, relaxation, and sleep.

Lightweight design, wide and service-friendly access, and a centrally controlled door-locking system support efficient aircraft operations and facilitate crew service.

Designed around the individual
Every element has been carefully considered to create an intuitive and effortless journey. This focus on the individual is rooted in the RECARO legacy of high-performance engineering.

The Business Class seat also represents a distinctive expression of RECARO design heritage, the company said in its press release. Drawing inspiration from the company’s automotive roots, it combines refined materials, precise detailing and padded soft-touch surfaces to create a sophisticated premium environment.

“From day one, our collaboration with Singapore Airlines on this next-generation Business Class seating solution has been close, highly collaborative, and driven by a shared ambition. Together, we set ourselves the challenging goal of pushing boundaries and creating a new category of Business Class seating. RECARO brought together its expertise in technology, engineering, and passenger comfort to deliver an outstanding bespoke seating solution that combines performance, functionality, and comfort. Traveling in the new Singapore Airlines Business Class Seat will offer an experience of exceptional comfort, with a generous space environment that creates a genuine sense of space. We would like to thank the Singapore Airlines team for their trust and partnership in reaching this important milestone,” said Mark Hiller, CEO & Shareholder of RECARO Aircraft Seating and CEO of RECARO Holding.

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