

# Malaysia Airlines unveils A330neo seats, signs partnership with Manchester United



Malaysia Airlines has unveiled its new A330neo Business and Economy Class seats

[Malaysia Airlines](#) has signed a strategic, multi-year partnership with the [Manchester United](#) football club as its Official Commercial Airline. Through this partnership, Malaysia Airlines will be able to extend its hospitality to Manchester United's community of more than 1.1 billion fans and followers worldwide via co-branded marketing initiatives. The airline is set to deliver quality service and immersive experiences associated with both brands, the press release said.

The airline also unveiled its new A330neo Business Class and Economy Class seats as part of its fleet modernization plan, ahead of the first aircraft's scheduled delivery in Q3 of this year. The A330neo cabin will feature many historic "firsts" for the airline.

Among them is the introduction of the [Collins Aerospace](#) Elevation Business Class seats. Malaysia Airlines' A330neo aircraft will feature an all-suite cabin with individual privacy doors, as well as wireless charging pods available at all 28 seats in the Business Class cabin.

The [RECARO](#) CL3810 Economy Class seat, featuring an ergonomic design and enhanced support, will populate the Economy Class cabin. The seats also offer amenities such as coat hooks, a cup holder and ample stowage for added cabin comfort.

"We are thrilled to once again collaborate with Malaysia Airlines, a carrier known for its commitment to providing an exceptional travel experience," said Dr. Mark Hiller, CEO of RECARO Aircraft Seating and RECARO Holding. "The CL3810 is a testament to our dedication to passenger comfort and aesthetic design, and we are proud to see it become an integral part of Malaysia Airlines' A330neo."

Ahmad Luqman Mohd Azmi, CEO of Airlines from Malaysia Aviation Group also commented: "We are excited about the induction of the A330neo into our fleet, which will not only provide modernity but also a significant enhancement in cabin comfort and practicality for our valued customers. Among the many highlights to anticipate is the introduction of the RECARO CL3810 Economy Class seats, designed with ergonomic precision and innovative features to ensure optimal comfort and functionality; akin to a long-haul aircraft. We look forward to setting a new standard on what it means to deliver unparalleled customer satisfaction onboard Malaysian Hospitality."

The seat covers throughout the cabin will feature the airline's signature songket motif, paying homage to Malaysia's cultural heritage. The A330neo will have 297 seats (28 in Business Class and 269 in Economy Class). Twenty-four of the Economy Class seats will offer passengers extra legroom.

"Malaysia Airlines has undergone a chequered journey over the last decade, however through it all, our resilience has remained steadfast. Having stabilized our balance sheet and recording our strongest-ever financial year performance since the past decade, we are now in a stronger position to steer our focus towards accelerating investments into our product and service delivery to elevate the customer experience," said Datuk Captain Izham Ismail, Group Managing Director of Malaysia Aviation Group (MAG).

He added, "These milestones not only set a new standard in the airline's transformation journey but also promise a future filled with unparalleled experiences beyond the confines of the aircraft."